

## December 2025

- The hotel price index increased for 3-, 4-, 5-star hotels and decreased for guesthouses, both on a MoM and YoY basis.
- In December 2025, hotel price index in Georgia increased by 4.3% MoM, with the largest increase in Mtskheta-Mtianeti, Samtskhe-Javakheti, Tbilisi.
- In December 2025, hotel price index in Georgia increased by 3.9% YoY, with the largest increase in Samtskhe-Javakheti, Tbilisi, and Adjara.

## Average Hotel Prices

In December 2025, the average cost of a room<sup>1</sup> in Georgia was **99 GEL** per night in guesthouses<sup>2</sup>, **150 GEL** in 3-star hotels and **245 GEL** in 4-star hotels. Graph 1 shows average regional prices for guesthouses, 3-star, and 4-star hotels in December 2025.

For 5-star hotels, the national average was **504 GEL** in December 2025. The highest prices were recorded in Samtskhe-Javakheti at **1040 GEL**, followed by Mtskheta-Mtianeti at **1001 GEL** and Tbilisi at **639 GEL**.



Graph 1: The average prices for standard double rooms by regions (December 2025, in GEL)

## Hotel Price Index

Month-over-month (MoM), the hotel price index<sup>3</sup> increased by 7.2% for 3-, 4-, and 5-star hotels, and decreased by 1.7% for guesthouses. As a result, the hotel price index increased by 4.3% in December 2025 compared to November 2025.

Year-over-year (YoY), the hotel price index increased by 11.4% for 3-, 4-, and 5-star hotels, and decreased by 5.2% for guesthouses. As a result, the hotel price index increased by 3.9% in December 2025 compared to December 2024.

Region <sup>4</sup>	3-, 4-, and 5-star Hotels		Guesthouse		All Hotels	
	December MoM(%)	December YoY (%)	December MoM(%)	December YoY (%)	December MoM(%)	December YoY (%)
Kakheti	2.8%	10.1%	-2.7%	-16.8%	0.4%	-8.4%
Imereti	-4.2%	-5.8%	-3.2%	-10.7%	-3.9%	-8.3%
Guria	3.1%	-	2.9%	-	3.0%	-
Kvemo Kartli	-4.9%	-	-	-	-3.4%	-
Adjara	0.3%	9.0%	-2.4%	-1.7%	0.0%	6.8%
Racha	2.4%	-	-0.5%	-	1.3%	-
Shida Kartli	-5.3%	3.5%	-12.6%	10.0%	-8.2%	6.7%
Samegrelo-Zemo Svaneti	0.5%	-3.7%	-7.5%	-1.1%	-3.0%	-2.4%
Samtskhe-Javakheti	17.2%	80.8%	14.7%	-5.0%	16.5%	39.8%
Mtskheta-Mtianeti	38.7%	19.6%	-2.3%	-7.4%	23.4%	6.6%
Tbilisi	9.4%	8.6%	-1.6%	9.9%	6.8%	8.7%
<b>Overall Price % Change</b>	<b>7.2%</b>	<b>11.4%</b>	<b>-1.7%</b>	<b>-5.2%</b>	<b>4.3%</b>	<b>3.9%</b>

Table 1: MoM and YoY % change in hotel price indices (December 2025)

1 Results are based on collecting standard double room prices of 3-, 4-, 5-star hotels and guesthouses across 10 Georgian regions and Tbilisi, using a stratified sample of 568 3-, 4-, 5-star hotels and 371 guesthouses from booking.com. Average prices are arithmetic means of available hotels in current period.

2 Guesthouse: a type of accommodation, characterized by having a small number of rooms, where services are usually offered by the resident family.

3 The hotel price index is calculated based on available hotels in current and base period, using Consumer Price Index methodology as outlined in the 2004 Consumer Price Index

Manual and the 2009 Practical Guide.

4 Index values are not shown for regions with missing base-period data or very small samples. However, all observations are included in the total regional index.