

## June 2026

- In June 2026, hotel price index in Georgia increased by 3.8% MoM, with the largest increase observed in Guria, Samtskhe-Javakheti, and Tbilisi compared to previous month.
- In June 2026, hotel price index in Georgia increased by 8.4% YoY, with the largest increase in Tbilisi, Racha, and Kakheti.
- The average price of a room ranged from 128 GEL to 494 GEL in June 2026.

## Average Hotel Prices

In June 2026, the average cost of a room<sup>1</sup> in Georgia was **128 GEL** per night in guesthouses<sup>2</sup>, **191 GEL** in 3-star hotels and **295 GEL** in 4-star hotels. Graph 1 shows average regional prices for guesthouses, 3-star, and 4-star hotels in June 2026.

For 5-star hotels, the national average was **494 GEL** in June 2026. The highest prices were recorded in Guria at **713 GEL**, followed by Tbilisi at **670 GEL** and Kakheti at **610 GEL**.



Graph 1: The average prices for standard double rooms by regions (June 2026, in GEL)

## Hotel Price Index

Month-over-month (MoM), the hotel price index<sup>3</sup> increased by 4.2% for 3-, 4-, and 5-star hotels, and increased by 3.3% for guesthouses. As a result, the hotel price index increased by 3.8% in June 2026 compared to May 2026.

Year-over-year (YoY), the hotel price index increased by 7.9% for 3-, 4-, and 5-star hotels, and increased by 9.0% for guesthouses. As a result, the hotel price index increased by 8.4% in June 2026 compared to June 2025.

Region <sup>4</sup>	3-, 4-, and 5-star Hotels		Guesthouse		All Hotels	
	June MoM(%)	June YoY (%)	June MoM(%)	June YoY (%)	June MoM(%)	June YoY (%)
Kakheti	2.9%	17.5%	2.4%	8.5%	2.7%	11.1%
Imereti	4.3%	1.5%	3.2%	8.0%	3.9%	5.1%
Guria	11.2%	1.2%	9.9%	-	10.5%	7.4%
Kvemo Kartli	3.5%	-	-15.3%	-	-2.6%	-
Adjara	2.2%	8.2%	3.9%	12.5%	2.5%	9.1%
Racha	-3.9%	-	7.0%	13.1%	3.2%	13.1%
Shida Kartli	3.5%	9.6%	0.1%	-	1.6%	2.9%
Samegrelo-Zemo Svaneti	3.3%	7.4%	2.7%	1.0%	3.0%	4.0%
Samtskhe-Javakheti	9.5%	-3.7%	-0.8%	12.2%	5.2%	3.5%
Mtskheta-Mtianeti	3.3%	5.4%	6.1%	12.5%	4.2%	7.9%
Tbilisi	5.7%	15.8%	3.1%	13.3%	5.1%	15.6%
<b>Overall Price % Change</b>	<b>4.2%</b>	<b>7.9%</b>	<b>3.3%</b>	<b>9.0%</b>	<b>3.8%</b>	<b>8.4%</b>

Table 1: MoM and YoY % change in hotel price indices (June 2026)

1 Results are based on collecting standard double room prices of 3-, 4-, 5-star hotels and guesthouses across 10 Georgian regions and Tbilisi, using a stratified sample of 568 3-, 4-, 5-star hotels and 371 guesthouses from booking.com. Average prices are arithmetic means of available hotels in current period.

2 Guesthouse: a type of accommodation, characterized by having a small number of rooms, where services are usually offered by the resident family.

3 The hotel price index is calculated based on available hotels in current and base period, using Consumer Price Index methodology as outlined in the 2004 Consumer Price Index

Manual and the 2009 Practical Guide.

4 Index values are not shown for regions with missing base-period data or very small samples. However, all observations are included in the total regional index.